

# National Cyclists' Association

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## The ten tourism policy demands of the ADFC

### *Abbreviated version of the tourism policy positions of the German National Cyclists' Association (ADFC)*

1. The realisation and financing of the **German cycling network** (twelve long-distance cycle route) is the responsibility of the German national government, in keeping with the central role in the marketing of cycle tourism detailed in the National Cycling Plan 2020.
2. The creation of a **national coordination office for cycle tourism** will ensure the pooling of regional resources and help unlock the full tourism potential.
3. The subject of cycle tourism must become an integral component of the **(inter)ministerial working group on the federal and state levels**.
4. The standardisation of signage should be furthered through **integration of the signage used by the Road and Transport Research Association (FGSV) into the German national road traffic regulations (StVO)**.
5. The **use of forested areas** must benefit all interest groups. The ADFC opposes blanket bans on cycling.
6. The promotion and realisation of **more environmentally-friendly mobility chains** involving travel by bicycle and public transport (bicycle carriage, space availability, access routes) create national infrastructure in keeping with the times, which is beneficial to cycle tourists and regions alike.
7. The aspects of quality assurance and management must urgently be added to the **funding guidelines** for tourism projects.
8. **Consistent project financing tools** are required to safeguard the lasting national success of projects involving several federal states.
9. **Further training offers on topics of relevance to cycle tourism** must be developed to reinforce the specialist expertise and activities of destination marketing organisations.
10. **Sound basic research, continuous monitoring and trend studies** on cycle tourism must be initiated and supported at all times.

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